

# 2022 SPONSORSHIP OPPORTUNITIES



## SOUTH MOUNTAIN PARTNERSHIP

*One million people, and One Future.*

The South Mountain landscape is our home. And despite the different opinions, perspectives, and worldviews that each of us carry, we all share a common trait: we call the South Mountain landscape home. We believe in the power of this common ground to build conversation around the future of this landscape – and our future while living within this landscape.

The South Mountain Partnership brings people together across geo-political and sectorial boundaries to highlight the importance of our landscape and take action to secure its future.

Contact Katie to discuss a sponsor package at 717-609-4581 or [khess@appalachiantrail.org](mailto:khess@appalachiantrail.org).



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[www.southmountainpartnership.org](http://www.southmountainpartnership.org)

# ANNUAL WINTER CELEBRATION

Join us at our annual celebration as we highlight the powerful work of our Partners, committee members, and staff, award the 2021 South Mountain Mini-Grants, and announce the 2021 *Spirit of South Mountain* award. 130-180 attendees from throughout the region.



## Goal: \$500

2 available at \$250 each

Logo and acknowledgement on POP promotional materials

Verbal recognition during event

Logo and written acknowledgement on event "slideshow"

Opportunity to speak during event – 5 minutes

*Annual "Power of the Partnership" Celebration*

## January 21, 2022 8:30am–10:30am

Virtual, hosted by Franklin County partners



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# SPRING PARTNERSHIP MEETING

The only public networking and educational forum that gathers preservation and promotion organizations to build knowledge, contacts, and collaborations around the promotion and preservation of our region's landscape resources.  
50-80 attendees from throughout the region.



*Partnership Meeting at Penn National Community, Franklin Co.*

## Goal: \$500

2 available at \$250/each

Logo and acknowledgement on Spring promotional materials

Verbal recognition during event

Logo and written acknowledgement on event "slideshow"

Opportunity to speak during event – 5 minutes

## May 13, 2022 9:30am–11:30am

Location: TBD, hosted by York County partners



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# 11<sup>th</sup> Annual "POWER OF THE PARTNERSHIP" CELEBRATION

We are refreshing this annual event - support the new and improved experience! The only event in the region that highlights and celebrates the beauty of our landscape, local products and cuisine, and the people that protect and promote this unique place. To include awarding of the 2022 South Mountain Mini-Grants and honoring the 2022 *Spirit of South Mountain* awardee(s). Approximately 75 attendees from throughout the region.



Concept photo, Woodstock Inn & Resort

## Goal: \$1,500

3 available at \$500 each

Logo and acknowledgement on promotional materials

Verbal recognition during event

Logo and written acknowledgement on event "slideshow"

Opportunity to speak during event – 5 minutes

## September 30, 2022 *Time TBD*

Location: TBD, hosted by Adams County partners



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# WINTER PARTNERSHIP MEETING

The only public networking and educational forum that gathers preservation and promotion organizations to build knowledge, contacts, and collaborations around the promotion and preservation of our region's landscape resources.  
50-80 attendees from throughout the region.



*Partnership Meeting, Carroll Valley, Adams County*

## Goal: \$500

2 available at \$250/each

Logo and acknowledgement on Spring promotional materials

Verbal recognition during event

Logo and written acknowledgement on event "slideshow"

Opportunity to speak during event – 5 minutes

## Jan 20, 2023 9:30am–11:30am

Location: TBD, hosted by Cumberland County partners



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# NEWSLETTER

The 'Around South Mountain' newsletter increases awareness of the existing and needed efforts to accomplish our vision – *a landscape of conserved resources and vibrant communities sharing a common sense of place and collaborating on well-planned growth and sustainable economic development.* Over 1,600 subscribed contacts. See our newsletter archive.



Sample newsletter

## Goal: \$600

One sponsorship available each month for \$100 each

"Sponsored by" or "Powered by" header with your name

Highlight of your organization in that edition; 250 words and photo/logo

2 social media posts

6 bi-monthly editions available

- January/February
- March/April
- May/June
- July/August
- September/October
- November/December



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# ABOUT US

Contact Katie to discuss a sponsor package at 717-609-4581 or [khess@appalachiantrail.org](mailto:khess@appalachiantrail.org).

## Making a Difference – a sample of what we do:

- Foster collaboration and partnership in throughout Adams, Cumberland, Franklin, and York counties – bring together local organizations, businesses, and governments to increase productivity around achieving a sustainable environment and economy
- Relate open space, built environment, environmental sustainability, and recreation with public health, economic development, and quality of life
- Funding opportunities for local on-the-ground partners that preserve and promote farms and farmland; historic places; natural assets like water and air quality, wildlife, and habitat; and recreational resources like walkability and connectivity, parks, trails, and open spaces.

## The Partnership's Vision

The South Mountain Partnership envisions a future of — *a landscape of conserved resources and vibrant communities sharing a common sense of place and collaborating on well-planned growth and sustainable economic development.*

## The Partnership's Mission

*Conserving Landscape Resources to enrich the quality of life and sense of place of the South Mountain region's citizens and communities. The Partnership identifies three primary goals:*

Conservation of Landscape Resources - conserving and stewarding the natural, cultural, recreational, and agricultural resources that makes the South Mountain landscape unique.

Promotion of Landscape Resources - elevating public awareness of the natural, cultural, recreational, and agricultural resources.

Connections Across the Landscape - creating a community of collaboration amongst a critical mass of public agencies, non-profit and community organizations, businesses, and citizens.



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