The City of York Pennsylvania

Our MISSION is to ensure a safe, clean, <u>healthy</u>, productive city where neighborhoods are revitalized, history is preserved, the <u>natural environment is</u> <u>respected</u>, and where all people can reach their full potential through education, commerce, culture, <u>recreation and wellness</u>.







Bureau of Health

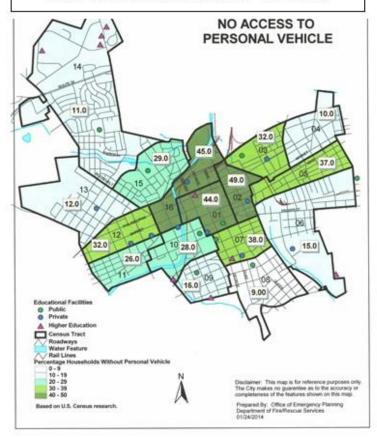
Mission: To promote and protect the health of York City.

York City, PA Snapshot

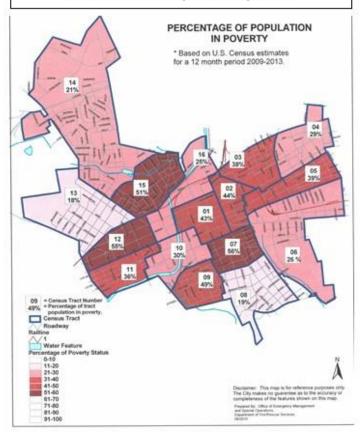
- Population: 43,848
- 5.29 square miles
- Median Household Income: \$30,068
- Median home value: \$76,100
- Unemployment
- % Below Poverty: 36%
- Race/Ethnicity
- •White (non-Hispanic): 39.4%
- •Black: 27.0%
- •Hispanic/Latino: 30.9%
- •Asian: 1.0%



No Access to Personal Vehicle



At or below poverty line



2018 Community Health Needs Assessment

Behavioral Risk Indicators:

74% Participated in physical activities or exercise in past month

16% Exercised 30 minutes on five days in past week

72% BMI overweight/obese

Conditions:

34% high cholesterol

39% high blood pressure

11% has heart disease/had heart attack or stack

12% diabetic



Key Strategies

- Complete Streets Policy
 - Implemented in 2012
- Bicycle Friendly Community Program
 - Bronze level in 2014
 - Silver level in 2018
- Eat Play Breathe York
- Active Transportation Committee
- Opportunity to engage a wide variety of stakeholders across multiple sectors (city government, health and wellness, economic development, planners and transportation engineers, public transit, educators, etc.)
- Sets a **roadmap** for ongoing efforts and continuity





Safe and Healthy Communities

- This project was funded by the Pennsylvania Department of Health's Preventive Health and Health Services Block Grant
- Safe and Healthy Communities Program (PSEs):
 - (1) increase healthy lifestyle behaviors including safe, physical activity and healthy eating
 - (2) improve transportation-related safety for those who walk, bike and take public transit (active transportation)
- CDC Guide to Strategies to Increase Physical Activity
- ACHIEVE CDC, (2010); REACH Grant, CDC (2013)



Goals for Complete Streets Policy/Bicycle Friendly Community

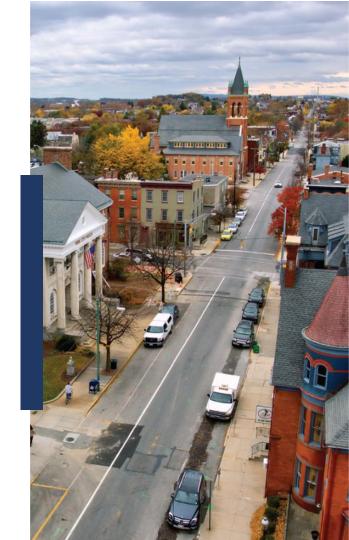
- 1. Provide active transportation opportunities to increase physical activity by improving conditions for pedestrians, bicyclists, and public transit riders
- 2. Provide an equitable transportation system for people that lack access to a personal vehicle
- 3. Increase safety and reduce likelihood/fear bike and pedestrian injuries and deaths
- 4. Increase recreational opportunities for walking and bicycling and link with other community amenities to improve quality of life and public health

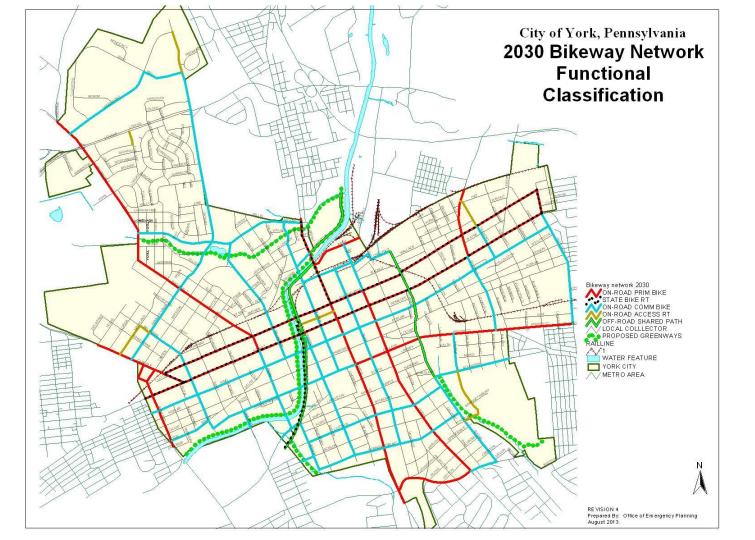


Engineering

- 11.56 lane miles added to bike network
- 81 high-visibility crosswalks added/improved
- 127 bike parking racks in public locations
- Rail Trail/Street Lighting Improvements
- Zagster Bike Share Launched in 2017; expansion during 18/19
- Coordinating bike/ped facilities with public transit
 - Rail Trail, King St. Bikeway, Bike Share, Public Repair Stations
- Replacing 'No Bikes' signage with bike-friendly signage
- Planned bike/ped facilities in next 4 years:
 - Heritage Rail Trail connection through Downtown York (1.0 miles)
 - King St. Bikeway improvements 2 way cycle track (1.6 miles)
 - George St. Project Shared Use Path/Bike Lanes, Traffic Calming
 - King/George St. Ped/Bike Lead Timing
 - 8.82 Lane Miles by 2022









PATH / TRAIL Bikes ride on a trail away from road



BIKE LANE Bikes ride in a separate lane next to traffic

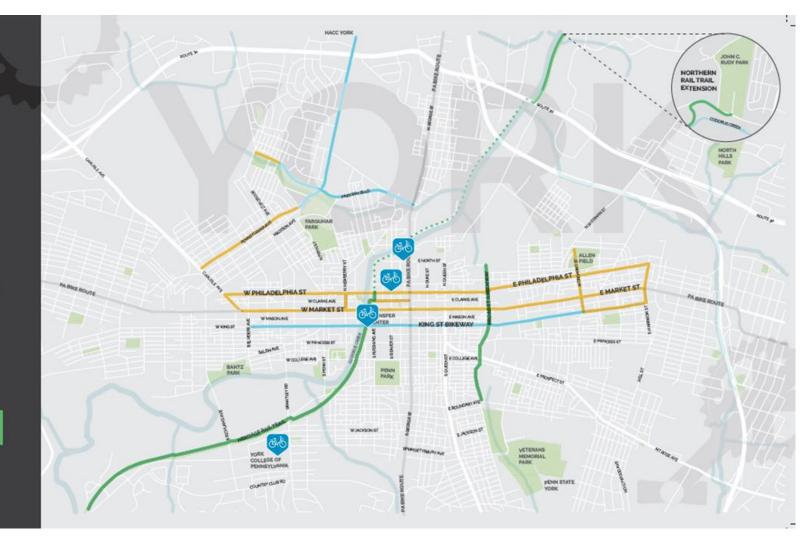


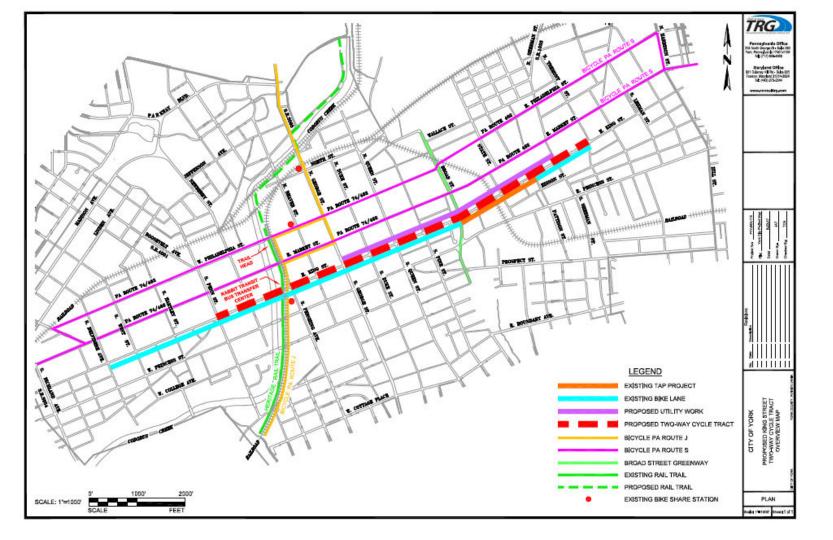
MARKED SHARED LANE Bikes ride in traffic Look for sharrows

. Planned for 2018-2020











Vs.





Education & Encouragement







Evaluation











2012 - 5,948 August 2018: 1,669

2013 - 6,687 August 2017: 1,225

May 2017: 885

2014 - 7,743 May 2018: 1,219

2015 - 8,505

2016 - 11,150

2017 - 12,271



- 4 stations
- 19 bikes
- 490 current members
- Average ride time: 63 minutes
- Mostly recreational/fitness riding; some commuter behavior
- Cost is subsidized via sponsorship model:
 - Annual Plan \$20/yr
 - Commuter Plan \$10/month
 - Hourly \$3/hr

Visual Analysis: Trip Paths owntown / Trail Use Prospect Hill Cometery Naw Salam Beven Valleys Key Trip Paths ocking Events **Stations** Glen Rock

Next Steps

- Community Engagement
- Education & Encouragement
- Work w/ adjacent municipalities



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