

Volunteer Management

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A solid orange horizontal bar spanning the width of the slide at the bottom.

Why do we need volunteers?

- Help accomplish projects
- Create a community of engaged citizens
- Provide “free” labor



Types of volunteers

- One off volunteers
- Event volunteers
- Repeated Volunteers
- Skilled Volunteers



D&L Trail Volunteers



Kings Gap Volunteers

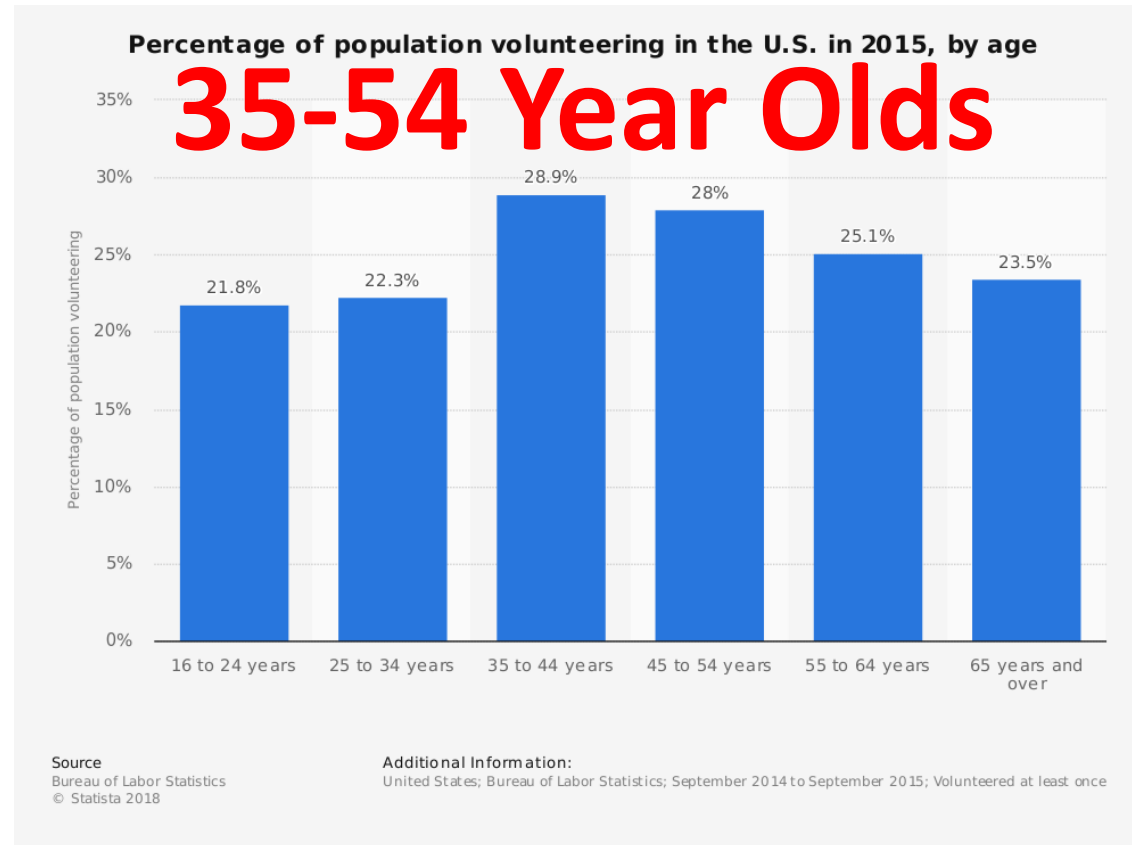


So Who Volunteers?

And why does it matter?

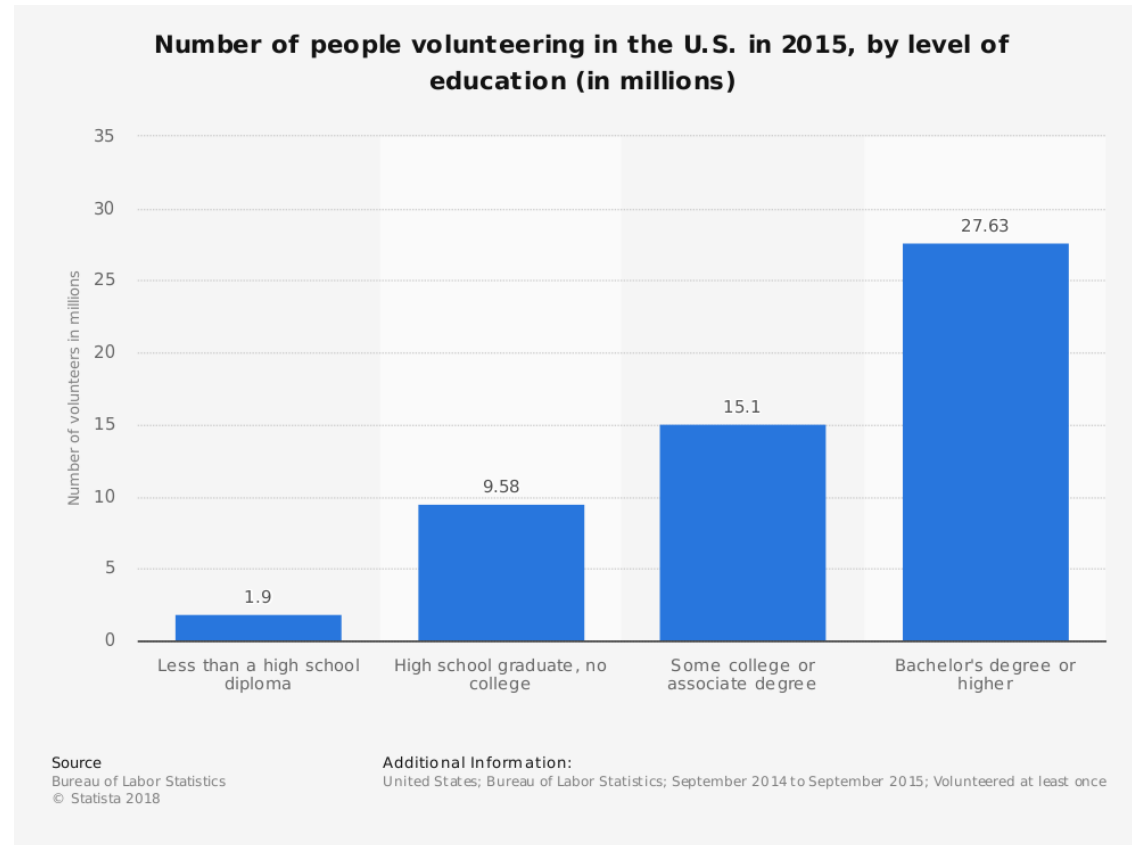
- Where do you Advertise/Recruit
- How do you Advertise/Recruit
- What Types of Activity to Promote
- What can you Expect from your Volunteers
- Will you have Volunteers 5 years from now?

Age of Volunteers



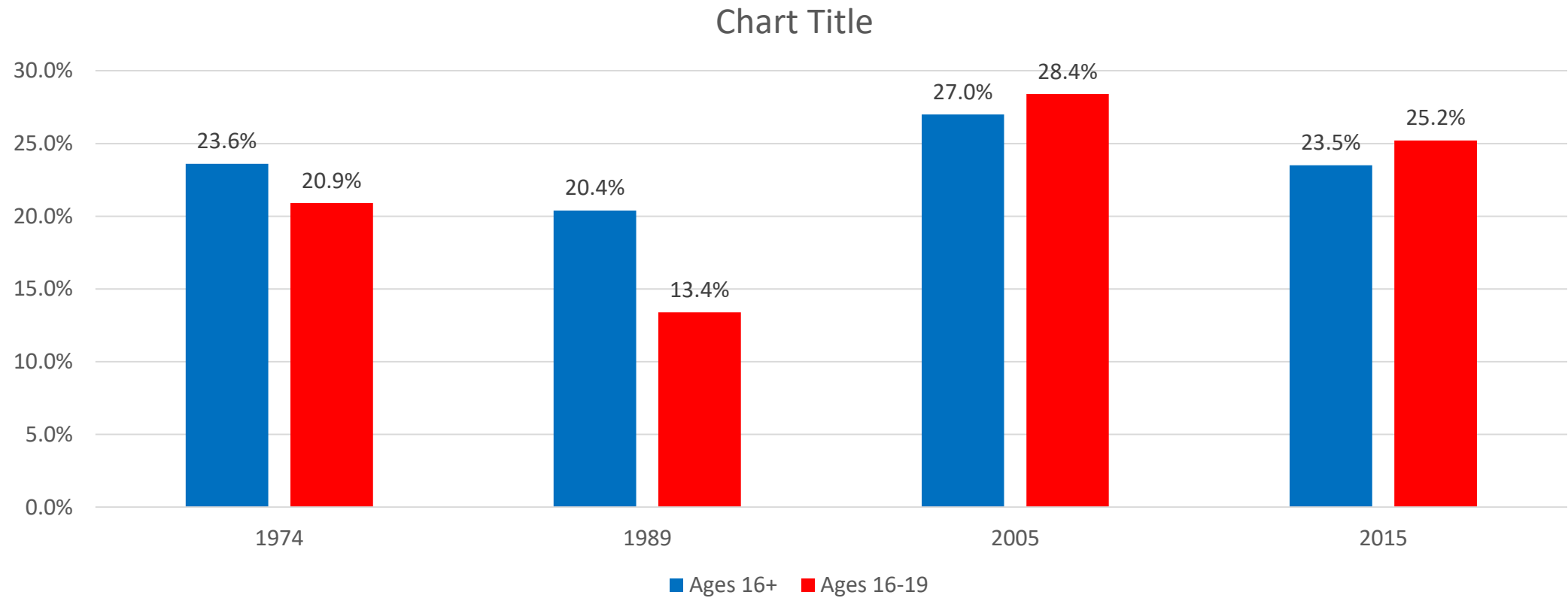
GRAPH SOURCE: <https://www.statista.com/statistics/741118/percentage-of-population-volunteering-in-the-united-states-by-age/>

Education of Volunteers



GRAPH SOURCE: <https://www.statista.com/statistics/741128/percentage-of-population-volunteering-in-the-united-states-by-education/>

Younger Generations



Dietz, Nathan and Robert T. Grimm; "Doing Good by the Young and Old: Forty Years of American Volunteering"; NonProfit Quarterly; November 17, 2016.

Teaching Community Service

2008 National Survey of School Principals
found **86%** of high schools organized
community service compared to **27%** in 1984.

Volunteering Inertia

“Research shows people who volunteer before retirement are more likely to volunteer in retirement (75%). In contrast, only about a third of retirees who did not volunteer while working begin to volunteer in retirement.”

Motivation Factors

- Affiliation with an organization
- Personal connection to the mission of the project or organization
- Enjoy the work being performed
- Want to learn new skills
- Want to meet people

THEY WERE ASKED!

Volunteer barriers

- Get the information to volunteers
 - Who, what, how, when, and why
- Get people to sign up
- Get people to show up
- Get people to do the work
- Get people to feel appreciated

Create a project

- Identify a need
- Find a project that logistically can work for volunteers
- Coordinate with landowner
- Get all supplies and equipment



Create a webpage (blog)

- Put the information on the website
- Let people sign-up using online forms
- Link location with maps

[HOME](#) / [BLOG](#) / AUGUST 11 TRAIL TENDERS: WEISSPORT MAINTAINING HISTORIC LOCKS

August 11 Trail Tenders: Weissport maintaining historic locks

Share 

Jul 23, 2018 | posted by Brian Greene
Posted in [Trail Tenders](#), [Trails](#)



Where: D&L Trail – Weissport Trailhead – [Bridge Street Weissport, PA 18235](#)

When: Saturday Aug. 11, 2018 9:00 a.m. – 12:30 p.m.

What: Join the D&L Trail Tenders as we work to preserve the historic locks along the Lehigh Canal. We will clear brush along the trail and locks from a three mile section of trail. Work will also include cleaning and installing signs. Please wear appropriate clothes for being outside and getting dirty. Sturdy closed toed shoes, long pants, and long sleeve shirts work best. Bring a pair of work gloves (or borrow one from us) and a reusable bottle of water.

Please RSVP below to join us for a fun morning of giving back to the community. For questions, please contact the [Trail Programs Manager](#), or call 610-923-3548, ext. 234.

[▶ Returning Volunteers Click Here to RSVP](#)

Send out an email to existing volunteers

- Use our email database Mailchimp
- Send out same info with link to the blog



DELAWARE & LEHIGH
NATIONAL HERITAGE CORRIDOR



October 27 Trail Tenders Event

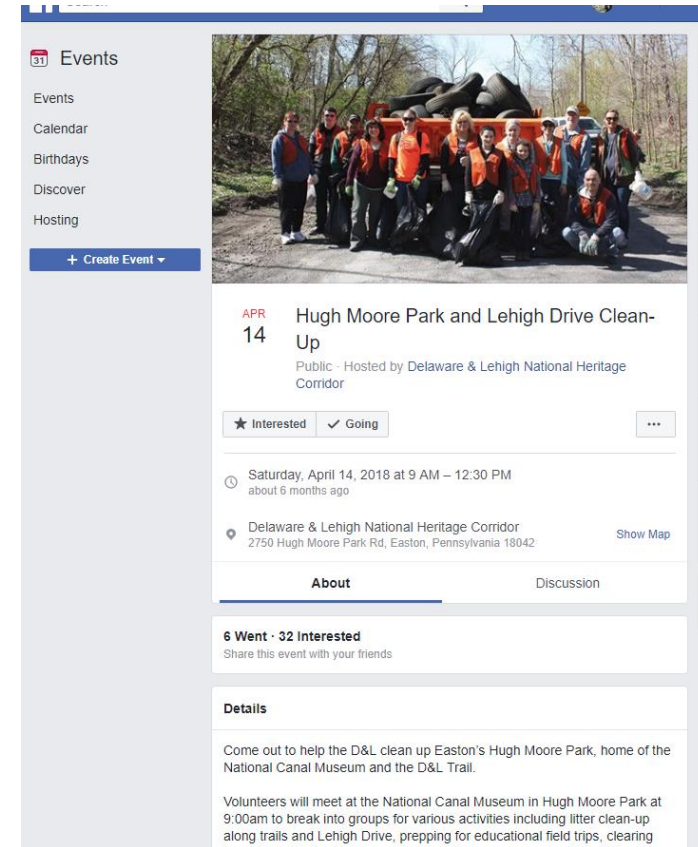
Where: Slatington Trailhead | [Main Street, Slatington, PA 18080](#)

When: Oct 27, 2018 | 9:00 AM to 12:30 PM

What: The D&L Trail Tenders will partner with [Northern Lehigh Recreation](#)

Promote to public

- Share on social media
- Local newspapers or flyers



People Sign up Online

- Collects their information
- Automatically creates a segmented list for this event
- Send follow up email a couple of days before

contact the [Trail Programs Manager](#), or call 610-923-3548, ext. 234.

 [Returning Volunteers Click Here to RSVP](#)

 [2018 New Volunteers Trail Tenders Sign-up](#)

Sign up to volunteer with the D&L Trail Tenders

Name

First

Last

Address

Street Address

City

State / Province / Region

ZIP / Postal Code

Phone

Email

Limitations (i.e. injuries, allergies)

Hold the event

- Maximize volunteer time!
- Clear tasks
- Organized ahead of time
- Safety
- Photos and smiles



Record data on activities

- Online reporting form
- Record number of volunteers and hours
- Record what work was accomplished

Trail Tender Report

Fill out report after your event to document the work done.

General report information

Record the activities that you and your group completed, so we can document our hard work to maintain trails!

Leader Name*

First

Last

Leader Email*

Enter your email and get a copy of the report

Event Date*

Start Time*

HH;

MM

Thank You!

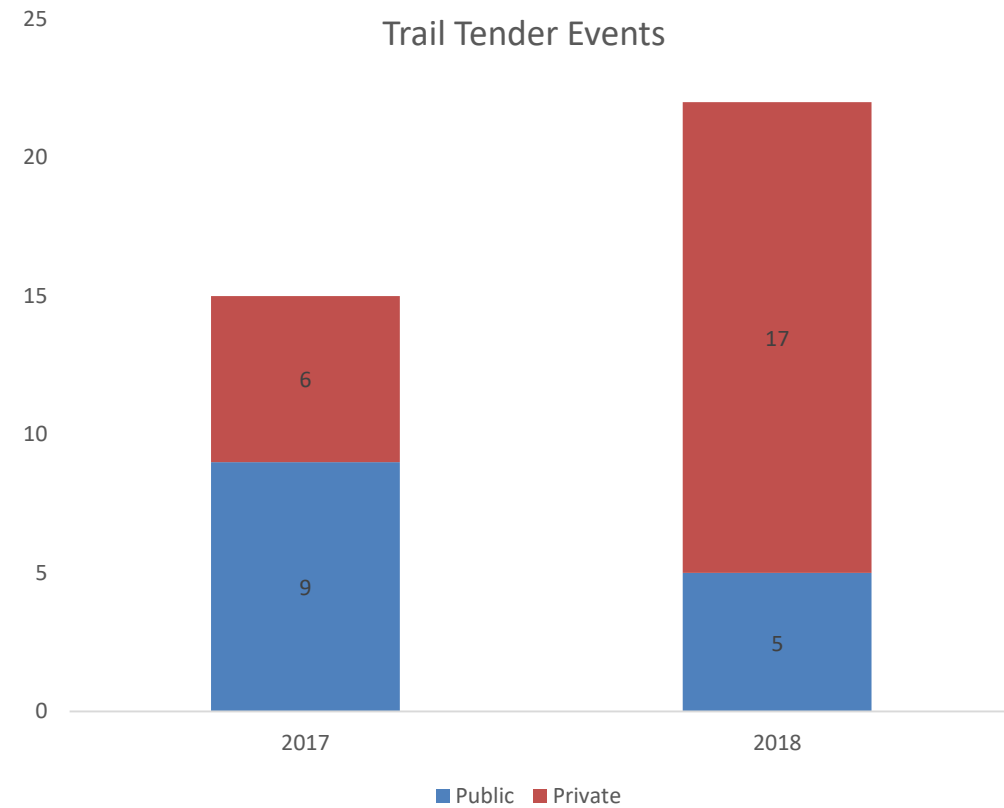
- Really important!
- In person
- Email
- Appreciation events



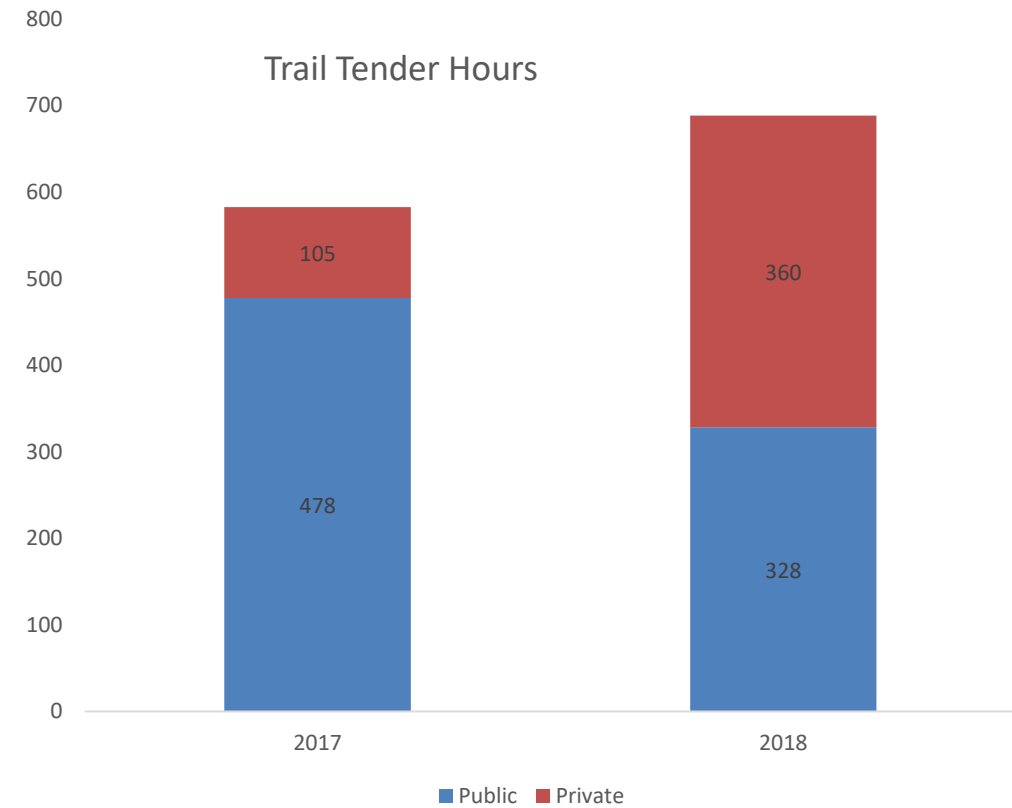
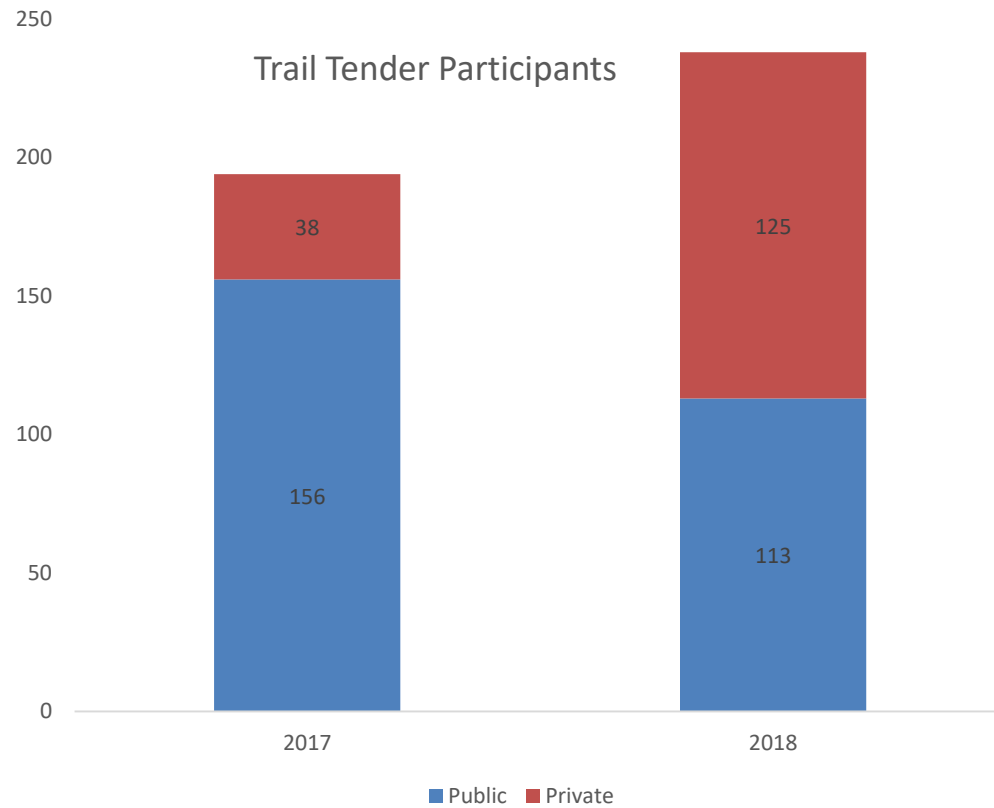
D&L Trail Tender Data

Important to monitor the success of the program.

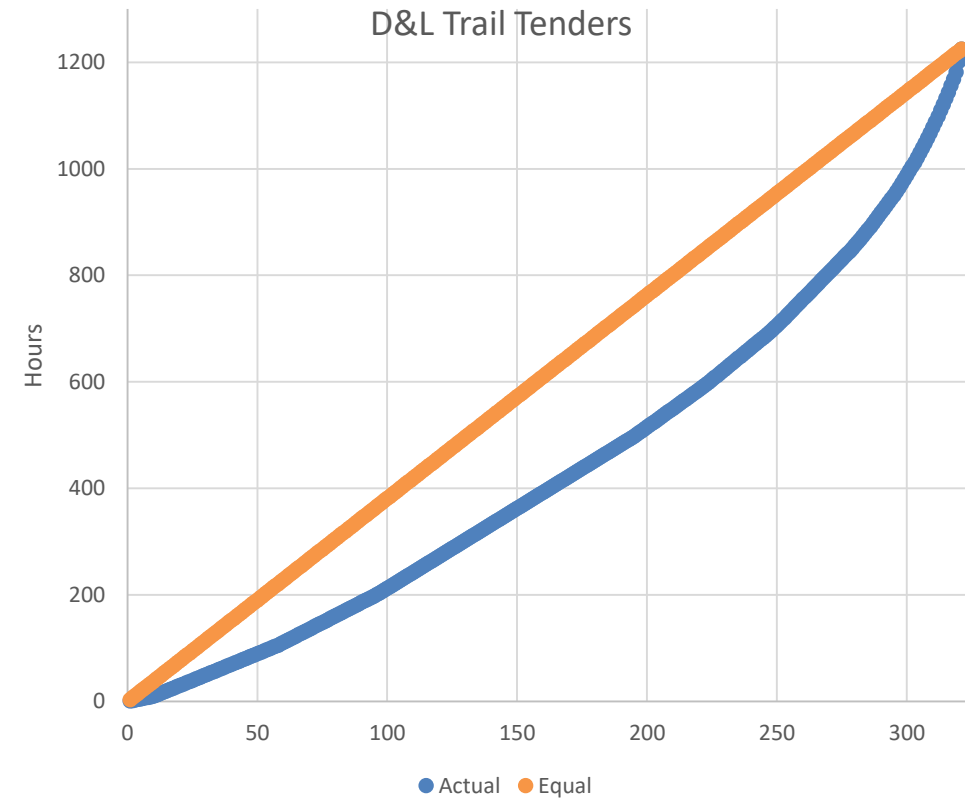
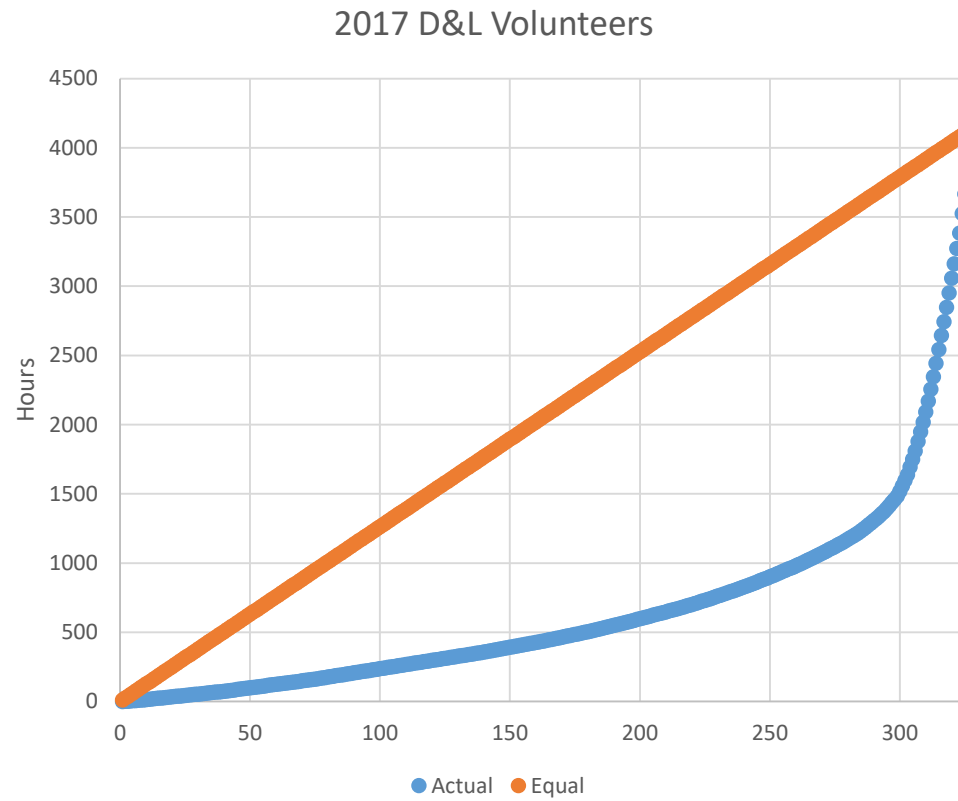
Track volunteer engagement



D&L Trail Tenders Data



Volunteer Effort



Online Sign-ups

Show: All Spots

Sun Jun 10, 2018

11/26

+ Add View Copy Delete Lock

David C., Bill B., Sue B., Frank Z., Robert H., June M. and 3 more

Attendance Counter

0/2

12:30pm – 5:30pm

Carriage House

2/2

12:30pm – 5:30pm

Edit Assign Comment Delete

David Conley

The Carriage House will be open for tours and there will be carriage/wagon rides around the top of the mountain. Kings Gap staff will be the primary staff for these events but assistants are needed.

Crafts and Games

0/4

12:30pm – 5:30pm

FOKG Food Stand

3/3

12:30pm – 5:30pm

Bill Breen, Sue Breen and Frank Zelger

Garden Tour

2/2

12:30pm – 5:30pm

Robert & Grace Heintzelman and June Morgan

Mansion Attendants

4/7

12:30pm – 5:30pm

Bill Breen, Sue Breen and Robert & Grace Heintzelman

Photo/Selfie Booth

0/2

12:30pm – 5:30pm

Popcorn/Ice Cream Stand

0/4

12:30pm – 5:30pm

Preview SignUp

Volunteer Resources

- Colleges/High Schools
 - Environmental Education Programs
 - Clubs
 - Volunteer Days
 - Freshman Orientation
 - National Honor Society



Volunteer Resources

- Community
 - Chamber of Commerce
 - Partner with Local Business/Companies
 - Host Recruiting Event at Local Business
 - Youth Organizations





Before



After



If all else fails....bring in the goats!

Questions?

Brian Greene – programs@delawareandlehigh.org

Jen Brehm – Friends of Kings Gap, Chair