

REINVENTING THE COMMERCIAL CORRIDOR IN THE SOUTH MOUNTAIN REGION



Interested in other South Mountain Partnership events related to the challenges and opportunities of growth in our region?

Join us at...



Sep. 29 Shippensburg University Memorial Auditorium 7-9 p.m.

The Cumberland Valley in Pennsylvania has served as a vital transportation link for many centuries. The corridor funneled settlement and attracted the attention of Confederate generals during the Civil War.

Today, the I-81 Corridor is one of the nation's most important interstates and plays an important economic role for local communities. Dr. Paul Marr of Shippensburg University will discuss the history of transportation in the South Mountain region, followed by a panel discussion on contemporary land use issues. Learn more by visiting www.southmountainpartnership.org

JOIN US! September 22, 2011

3:30 p.m. - 8:00 p.m. at the

Shippensburg University Conference Center

500 Newburg Road, Shippensburg PA 17257 Registration is \$10 per person

About the workshop... Randall Arendt, Senior Conservation Advisor at Natural Lands Trust will conduct a workshop focusing on practical ways of reclaiming existing commercial highway strip centers.

The presentation includes a one hour lecture illustrating progressive approaches that emphasize various redevelopment design strategies to create mixed-use centers from existing highway strips. The workshop will also help communities implement smarter, more sustainable development patterns, and includes ideas for improving economic viability and attractiveness.

A design exercise will follow providing attendees with an opportunity to retrofit an existing section of a degraded commercial highway strip center. Using aerial enlargements of an existing commercial strip center in the South Mountain landscape, participants will mark up the base map to illustrate how the improvements described in the presentation could be implemented.

Municipal leaders, planning commission members, professional planners, landscape architects, engineers, commercial property owners, investors, and developers are encouraged to attend.

Sponsors:



REINVENTING THE COMMERCIAL CORRIDOR IN THE SOUTH MOUNTAIN REGION



SEND THIS FORM TO:

Cumberland County
Planning Department

18 North Hanover Street
3rd Floor
Carlisle, PA 17013

Questions about this
workshop?

Call Stephanie Williams,
Greenways & Open Space
Coordinator, Cumberland County
Planning at
(717) 240-5383



SOUTH MOUNTAIN
PARTNERSHIP

www.southmountainpartnership.org

This workshop is a joint effort led by the South Mountain Partnership, a unified group of private citizens, businesses, not-for-profit organizations and government representatives in Adams, Cumberland, Franklin and York counties. The Partnership works to preserve and promote the South Mountain Landscape.

REGISTRATION FORM:

1) Contact information (ALL INFO IS REQUIRED):

Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Put a check to the left if you do NOT want to be included on the South Mountain Partnership e-mail blast for future related events

2) Additional Attendee's Contact information (ALL INFO IS REQUIRED):

Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Put a check to the right if you do NOT want to be included on the South Mountain Partnership e-mail blast for future related events

3) Payment (**CASH OR CHECK ACCEPTED- make check to Cumberland County**)

TOTAL AMOUNT ENCLOSED (\$10 / person): _____

Do you need a receipt?: Yes _____