



South Mountain Partnership

2024 Sponsorship Opportunities

Live, grow, lead healthy.
Adams, Cumberland,
Franklin & York Counties

southmountainpartnership.org



**SOUTH MOUNTAIN
PARTNERSHIP**
CONSERVATION NETWORK

Our Landscape Our Home

The South Mountain landscape is our home. And despite the different opinions, perspectives, and worldviews that each of us carry, we all share a common trait: we call the South Mountain landscape home. We believe in the power of this common ground to build conversation around the future of this landscape - and our future while living within this landscape.

The South Mountain Partnership brings people together across geo-political and sectorial boundaries to highlight the importance of our landscape and take action to secure its future.

Partner with us to ensure a bright future for our home.


Learn more about us and sponsorship opportunities on the following pages.

Questions about sponsorships?
Want to discuss further? Contact:

Katie Hess

717-609-4581

khess@appalachiantrail.org



The **South Mountain Partnership** is managed as a public-private partnership by the Pennsylvania Department of Conservation and Natural Resources and the Appalachian Trail Conservancy.

About Us

Making a Difference - a Sample of What We Do

- Foster collaboration and partnership in throughout Adams, Cumberland, Franklin, and York counties - bring together local organizations, businesses, and governments to increase productivity around achieving a sustainable environment and economy
- Relate open space, built environment, environmental sustainability, and recreation with public health, economic development, and quality of life
- Funding opportunities for local on-the-ground partners that preserve and promote farms and farmland; historic places; natural assets like water and air quality, wildlife, and habitat; and recreational resources like walkability and connectivity, parks, trails, and open spaces.



The Partnership's Vision

The South Mountain Partnership envisions a future of – a landscape of conserved resources and vibrant communities sharing a common sense of place and collaborating on well-planned growth and sustainable economic development.

The Partnership's Mission

Conserving Landscape Resources to enrich the quality of life and sense of place of the South Mountain region's citizens and communities. The Partnership identifies three primary goals:

- **Conservation of Landscape Resources** - conserving and stewarding the natural, cultural, recreational, and agricultural resources that makes the South Mountain landscape unique.
- **Promotion of Landscape Resources** - elevating public awareness of the natural, cultural, recreational, and agricultural resources.
- **Connections Across the Landscape** - creating a community of collaboration amongst a critical mass of public agencies, non-profit and community organizations, businesses, and citizens.



Partnership Meetings

About

The only public networking and educational forum that gathers preservation and promotion organizations to build knowledge, contacts, and collaborations around the promotion and preservation of our region's landscape resources.

Spring Partnership Meeting

When	Where	Who
April 12, 2024	Shippensburg, PA	50-80 attendees from throughout the region

Meeting Sponsor - \$250 - ~~2 available~~ **0 available**

- Logo and acknowledgement on spring promotional materials
- Verbal recognition during the event
- Logo and written acknowledgement on event slideshow
- Opportunity to speak during the event (5 minutes)

Winter Partnership Meeting

When	Where	Who
January 25, 2025	York County, PA	50-80 attendees from throughout the region

Meeting Sponsor - \$250 - 2 available

- Logo and acknowledgement on winter promotional materials
- Verbal recognition during the event
- Logo and written acknowledgement on event slideshow
- Opportunity to speak during the event (5 minutes)



Research & Science Summit

About

This event gathers students, faculty, land managers, planners, and land use professional to network and envision the future of science and research in South Mountain landscape. The summit features presentations of research conducted here in the South Mountain landscape and identifies regional research priorities for the next grant cycle.

When

April 12, 2024

Where

Shippensburg, PA

Who

80-100 attendees from throughout the region

Presenting Sponsor - \$500 - 1 available

- Speaking opportunity at the event
- Dedicated visual and verbal recognition at the event
- Social media, website, and press release recognition
- 1 ticket to the event

Supporting Sponsor - \$250 - ~~2 available~~ 1 available

- Visual and verbal recognition at the event
- Social media, website, and press release recognition

14th Annual

“Power of the Partnership” Celebration

About

Join **South Mountain Partnership** for the sole regional gathering celebrating the beauty and diversity of our landscape, the crafts and cuisine gifted by joining earth and people, and the stewards that stand to protect and promote this unique place and its rich culture.

Power of the Partnership gatherings have come to be valued for their reflection of our mission - warm, meaningful engagement, beautiful setting, locally sourced artisanal meals, networking with like-minded individuals and organizations whose purpose intersect at SMP's mission. Announced at the event are recipients of SMP's Mini and Flex Grants, as well as the coveted *Spirit of the Mountain* award.

When

September 27, 2024

Where

Franklin County

Who

75-130 attendees from throughout the region

Lead Healthy - \$1,500 - 1 available

- Name on “Choice Keeper” bag
- Speaking opportunity at the event
- Dedicated visual and verbal recognition at the event
- Social media, website, and press release recognition
- 2 tickets to the event

Celebrate Healthy - \$1,000 - 2 available

- Name/logo on giftboard items - winery and brewery items, teas, coffees
- Visual and verbal recognition at the event
- Social media, website, and press release recognition
- 2 tickets to the event

Grow Healthy - \$500

- Name/logo on giftboard items - plants, seed packets, local produce, preserves
- Visual and verbal recognition at the event
- Social media, website, and press release recognition
- 1 ticket to the event

Live Healthy - \$250

- Visual recognition at the event
- Social media recognition

Your Sponsorship

Questions about sponsorships? Want to discuss further?
Contact: **Katie Hess**, 717-609-4581, khess@appalachiantrail.org

Please check your sponsorship level(s):

Partnership Meetings

- ☒ Spring Meeting Sponsor - \$250
☐ Fall Meeting Sponsor - \$250

Research & Science Summit

- ☐ Presenting Sponsor - \$500
☐ Supporting Sponsor - \$250

"Power of the Partnership" Celebration

- ☐ Lead Healthy - \$1,500
☐ Celebrate Healthy - \$1,000
☐ Grow Healthy - \$500
☐ Live Healthy - \$250

Total Amount:

Company Information

Company Name (as you want it to appear in listings)

Contact Name _____ Phone _____

Full Address _____

Email _____

Payment Type

- ☐ Check (make payable to "TFEC" noting in the memo line "Friends of South Mountain Partnership" and mail to address below)
☐ Credit Card (pay online via [TFEC's portal](#))

Checklist

- ☐ Send this form and your logo to khess@appalachiantrail.org
☐ Does your sponsor benefits include tickets, a speaking opportunity, etc.? Reach out to Katie to let us know if you plan to utilize these benefits.

Submit Form

Email to:
Katie Hess
khess@appalachiantrail.org

Mail check payments to:
TFEC
200 N. 3rd St., 8th Floor
Harrisburg, PA 17101